

ViSalus Nutra-Cookie™ Competitor Comparison

	ViSalus Nutra-Cookie™	MLM Brands			Retail Brands				
		Herbalife Protein Bar Deluxe	Melaleuca Performance	Amway Sport Cookie	Slim Fast Cookie Bar Choc Chip	Clif Bar Oatmeal Walnut	Powerbar Performance	Full Bar Cocoa Chip	Hollywood Cookie Diet
Vegetable & Fruit Antioxidants	YES	NO	NO	NO	NO	NO	NO	NO	NO
Pre-biotic	YES	NO	NO	NO	NO	NO	NO	NO	NO
Immune Support Ingredients	YES	NO	NO	NO	NO	NO	NO	NO	NO
Fullness support ingredients	YES	NO	NO	YES	NO	NO	NO	NO	NO
Full Serving Fiber	YES	NO	NO	YES	NO	NO	NO	NO	NO
Protein	9 g Tri-Sorb™ Blend	10 g	4 g	6 g	2 g	10 g	8 g	5 g	5 g
Carbs	19	15	20	24	19	43	45	31	24
Calories	150	140	150	160	120	120	230	170	150